

Bugatti Diamond Luxuries Selects Bellataire

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Bugatti Diamond Luxuries, a joint effort with designer Dieter Sieger and jewelry manufacturer Ulrich Freiesleben, has selected Bellataire Diamonds as the signature center stones in their one-of-a-kind masterpiece jewelry collection to signify the highest level of innovative technology and quality.

Bugatti Diamond Luxuries brought this exclusive collection to Wempe Jewelers in New York for a special VIP showing. To the surprise of guests, the latest rendition of the famed Bugatti Veyron 16.4 was on 5th Avenue for display. Founded by Italian industrialist Ettore Bugatti, the French automaker produced just 6000 vehicles between 1909 and 1956, and today, those that survive are among the most valuable collectibles on the market. As the name suggests, the Veyron 16.4 is an 8.0-liter, 16-cylinder engine - essentially two VW V-8s combined - with four sequential turbochargers.

Click the video link to see the beautiful Bugatti Diamond Luxury collection featuring Bellataire Diamonds and a rare glimpse of the fabulous Bugatti Veyron automobile.